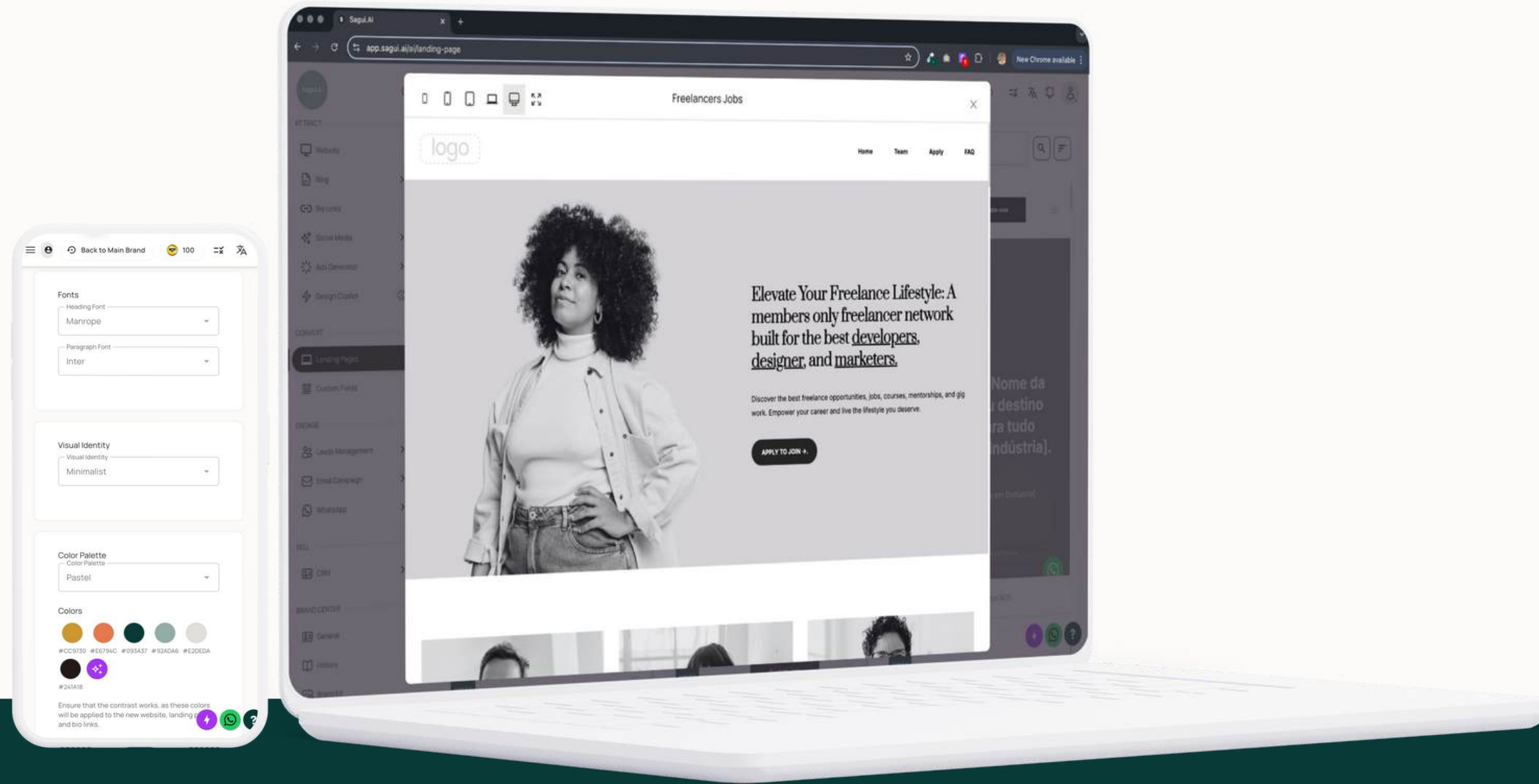


sagui.AI



Make your marketing more strategic and simplify management, from creation to delivery.

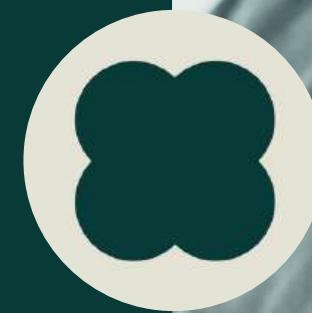


More speed and results for your marketing team

The **fastest** way to create professional **websites**, produce better **content** in half the time, and **manage leads** — all perfectly aligned with your **branding**.

No code needed.

**Simplify and automate the
online presence and
marketing processes of
companies.**



Problem

Starting or scaling a business is a time-consuming, costly process that involves many steps.



Time & Money



Marketing Team



Hire Agency



**5 or 6
Expensive Tools**

**Communication and
collaboration**

Fragmented tools

Expensive tools

**Lack of process
automation**

**Disconnected and
weak online
presence**

Brand consistency



Fabio Brand
Co-founder & CEO

Graduation

- Business Administration
- Marketing

MBA

- Influence, Content and Strategy

formerly agency
owners



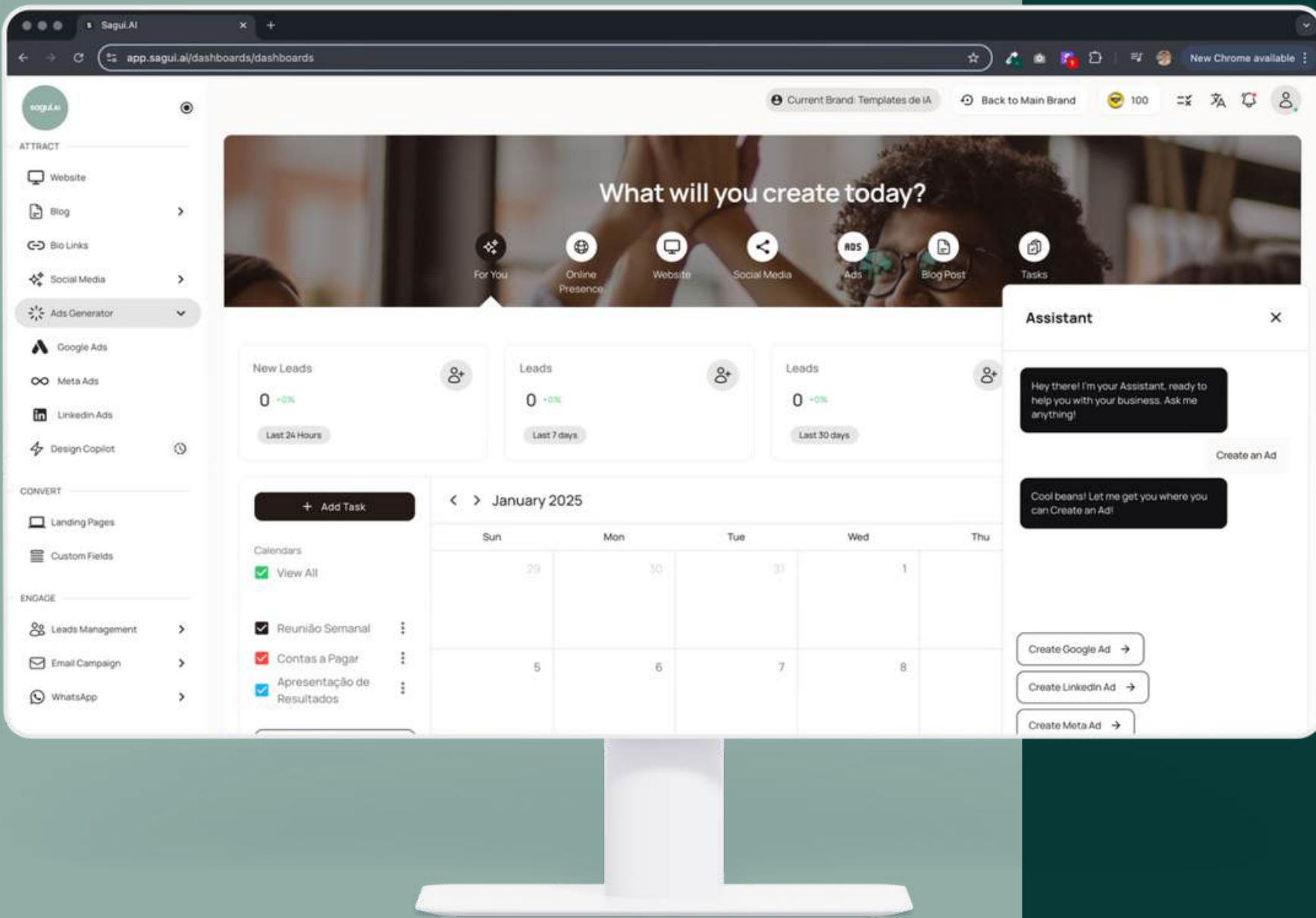
Marcio Bortolini
Co-founder & CPTO

Graduation

- System Analysis and Development

MBA

- Software Architecture



Solution

One platform, many AI-powered solutions.



Online Presence



Marketing

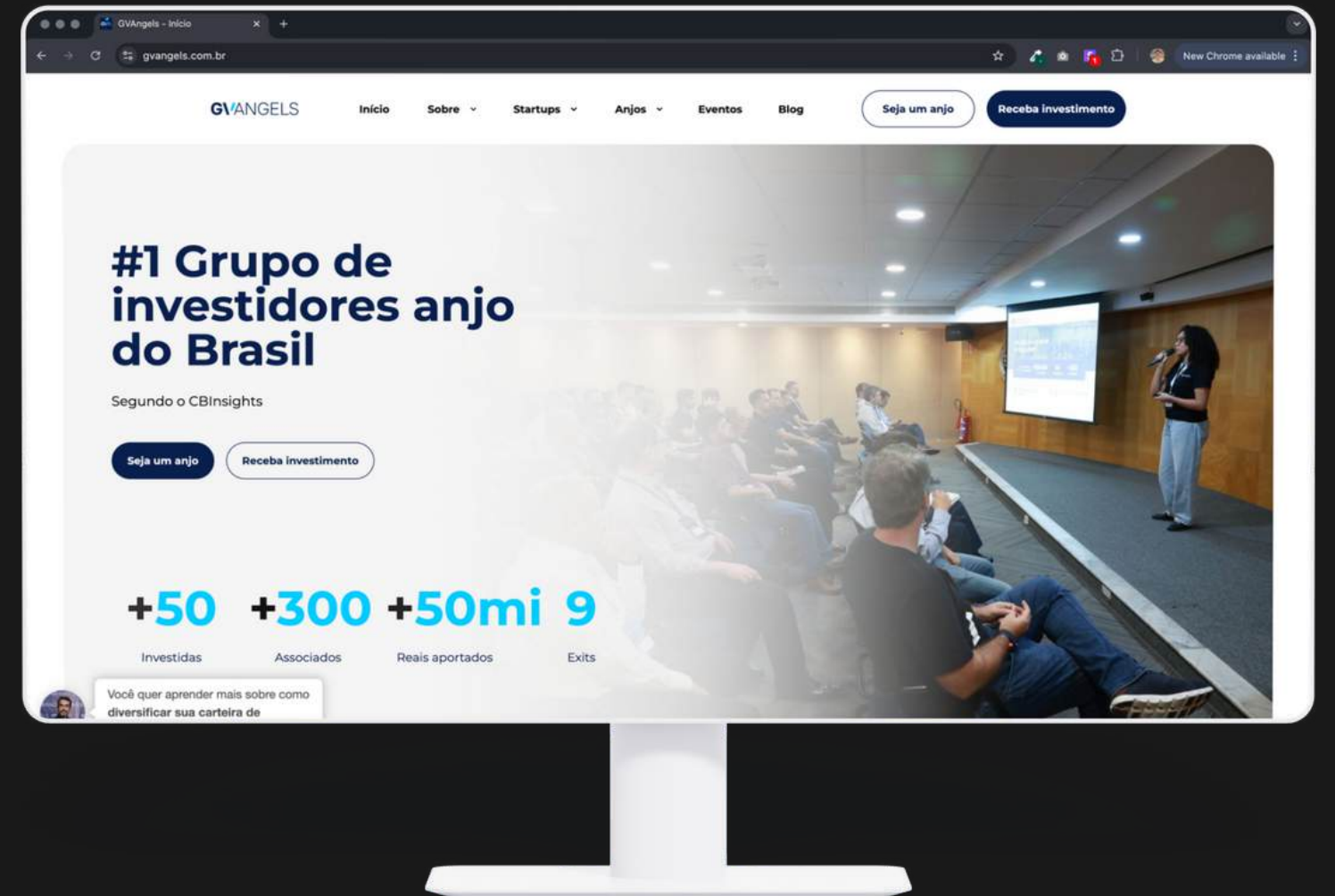


Cases



STAMINA VC

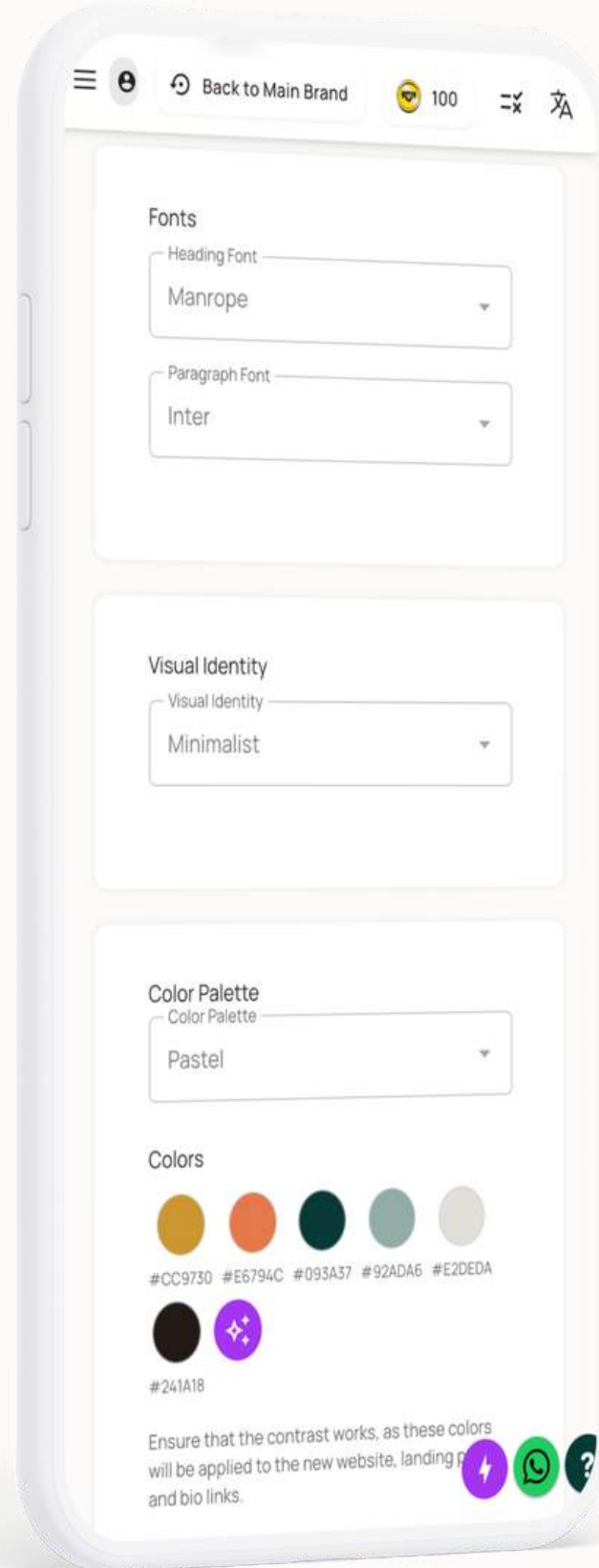
www.staminavc.com



GVAngels

www.gvangers.com.br

360° Brand Center



Storyboard

Summary of the brand's story to attract the target audience

Write a captivating summary of your brand's story that resonates with the target audience.

Positioning

How the brand is perceived compared to competitors

Describe your brand's market position and how it differentiates from competitors

Brand Voice

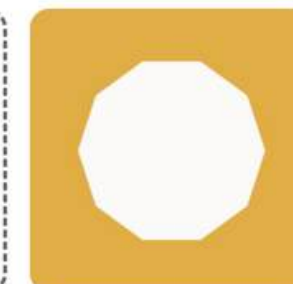
Define guidelines on how to write with the brand's voice

Describe your brand's unique personality and how you communicate with your audience. Your voice is an important asset to make your brand more attractive, create connections, and build trust. Basic example: "Our voice is assertive, casual, and friendly." Advanced example: Futuristic, confident, visionary. "We are shaping the future of innovation with technologies that transform the way we live, work, and connect."

Images and Photography



Graphic Elements



Create non-generic, AI-optimized content in an organized flow aligned with branding.




Assistant ×

Hey there! I'm your Assistant, ready to help you with your business. Ask me anything!

Create a Social Media Post →

Create an Ad →

Create a Website →

Type here 



Business Model

B2B



Platform Subscription
Monthly



Upsell
AI Credits









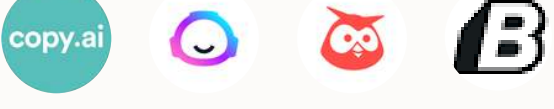





\$59

+ Setup

\$99

+ Setup

Feature	Replaces	Price from	sagui.AI
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CRM		\$100/month	
Website		\$39/month	
Email Marketing		\$100/month	
Marketing Automation		\$100/month	
Content		\$40/month	
Scheduling		\$39/month	
Design e Design Co-Pilot		\$29/month	

 Savings from \$348	\$447/month	\$99/month
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Go to Market





SMBs Latam

93M

 20.3M



Small Business Owner



Marketing Team Manager



Agency Owner

SMBs

\$70K - \$1M

Yearly Revenue

TARGET

Starting in Brazil



\$15.2B

\$1.26B/month

20.3M companies

\$900M

\$75M/month

1.26M companies

0,5%

\$4.5M ARR*

\$378K/month

6.3K companies



\$206.7B

\$17.2B/month

594M companies

\$93B

\$7.7B/month

267M companies

0,5%

\$465M ARR*

\$38.7M/month

1.3M companies



+900

Websites generated since
September 2024



POC



Bring your
Campaigns to life!



www.sagui.ai